

Pepper Riot - Raw Chat / Before

Complete Synthetic Source Conversation

What this sample shows: the complete synthetic source chat used for both the Pepper Riot Chat Summary and Full Chat-to-Document examples. The conversation intentionally contains uncertainty, repetition, abandoned ideas, and provisional numbers. **Formatting was added for readability; the wording is preserved.**

User

I have been thinking about selling hot sauce at farmers markets but I am all over the place on it.

AI

We can organize it. What have you decided so far?

User

Not much. Three sauces maybe. Mild green, smoky red, and one that is actually hot instead of grocery-store hot.

AI

Are these products you have already developed?

User

Kind of. I have made versions at home. Nothing standardized.

AI

Then recipe standardization would be part of the work before selling.

User

Right. I do not want to make like 100 bottles and discover nobody wants them.

AI

You could start with a small validation batch.

User

Maybe 12 each.

AI

That would be 36 bottles.

User

That is probably too much.

AI

Six each would be 18 total.

User

Let us say six each for now.

AI

Good. Treat that as provisional.

User

I also need bottles. I saw some online that I think were around a dollar each but absolutely do not put \$1 down like it is fact because I do not remember.

AI

I will mark bottle cost as unverified.

User

Labels too. My friend Jen does design. She said months ago she would help me with something like that.

AI

Contact Jen before paying someone else.

User

Put that on this weekend.

AI

Added.

User

Name. Austin Heat is obvious but probably taken. Pepper Riot is fun. Firehouse something? Not Firehouse because that sounds like firefighters or subs.

AI

Pepper Riot sounds like the current favorite.

User

Current favorite, not final. Need to see if anybody has it.

AI

Name/trademark availability remains open.

User

Price maybe \$8.

AI

Based on what cost?

User

Basically nothing. I am guessing ingredients might be \$2 a bottle.

AI

Then neither \$8 retail nor \$2 cost should be treated as validated.

User

Exactly.

AI

What market are you considering?

User

Austin farmers markets. I do not know which ones.

AI

That requires market research.

User

Find maybe three eventually. Do not do it now.

AI

Okay.

User

Need to know what permit you need for hot sauce too.

AI

Yes.

User

And whether I can make it at home. Texas has cottage food rules but I have no idea if hot sauce counts.

AI

That needs current legal/regulatory verification.

User

Do not answer now. Just put it on the research list.

AI

Done.

User

I have a folding table already.

AI

Good.

User

Need tablecloth. Maybe tent. Are farmers markets under tents?

AI

Many vendors use canopies, but market requirements differ.

User

So do not buy one until I know the market.

AI

Agreed.

User

Need a sign.

AI

Price/product signage.

User

Maybe samples?

AI

Sampling could have additional food-safety requirements.

User

Put it under research. Do not assume.

AI

Added.

User

Payment is another mess. Cash obviously. Venmo? Do businesses use Venmo? Maybe Square.

AI

Payment method remains open pending cost and business-use research.

User

I do not want to spend \$300 on some credit card machine.

AI

So startup-cost restraint is a requirement.

User

Yes. Actually let us say max \$150 before first market unless something legally required blows that up.

AI

That is a useful provisional startup cap.

User

Website eventually.

AI

Do you need one before the first market?

User

No. Absolutely not. That is the kind of thing I do where I spend two weeks building the company before proving anybody wants the sauce.

AI

Website deferred.

User

Instagram might be useful because pictures of food actually make sense.

AI

Instagram can remain the possible initial online channel.

User

Packaging probably needs ingredient labels too.

AI

Label requirements should be part of the regulatory research.

User

Good.

AI

What would you like to accomplish this week?

User

Three markets. Rules and fees. Figure out permit/home kitchen issue. Text Jen. Make test batch of each sauce.

AI

Anything else?

User

Check Pepper Riot name.

AI

Added.

User

And maybe calculate actual cost after the test recipes.

AI

Good. That would replace the speculative \$2 figure.

User

Exactly.

AI

Anything explicitly deferred?

User

Website. Big batch. Tent until I know requirements. Credit card system until I know where I am selling. Fancy labels until Jen responds.

AI

Understood.

END OF RAW CHAT

This source conversation is the "before" material. The separate Chat Summary extracts the key takeaways; the Full Chat-to-Document rebuilds the same material into a standalone working document.